



Vacancy: Chief Executive Officer

About Wales Rugby League

Wales Rugby League (WRL) is the governing body for the sport of Rugby League in Wales. We are looking to appoint a new CEO to join us at a truly exciting time in our sport.

We believe that rugby league is more than a sport. It is a cultural identity, a passion, a way of life, and a practical force for good in communities. Its history is one of determination to succeed against the odds, to fight discrimination and intolerance, and to be an honest and authentic sport, which cares enough to make a difference to its fans, their families, and communities. Since 1908 where the first Wales Rugby league team beat New Zealand 9-8, we have delivered a sport that delights fans across the country. We are proud of who we are, the value we add to sport and society, and the difference we make, together.

The next CEO will have an opportunity to build on our achievements as an organisation; capitalise on the foundations for success already established; navigate us through a fast-changing socio-political climate; and will drive the organisation forward as a high performing national governing body.

Our strategy is currently under review and we have recently restructured the Board of Directors to continue to progress in three key areas, each with a specific sub-committee. These are: Governance, Commercial, and Performance.

This realignment presents an extremely exciting time to join as CEO. The successful candidate will lead on the deployment of the strategic plan, designed to bring value to a range of stakeholders.

About the role

The successful candidate will have ultimate financial and staffing responsibility for WRL, managing these areas to ensure WRL is operating at its optimal levels. The next CEO will be our public face and be responsible to the Non-Executive Chair and the Board of Non-Executive Directors for all aspects of WRL operations and activities.



We are looking for our next CEO to have a demonstrable track record of leadership, managing and motivating the many stakeholders across the game, as well as creating and embedding a culture of high performance throughout the governing body. They will be an inclusive leader equipped with financial and commercial acumen, strong stakeholder management and relationship building skills, excellent communication skills, and the ability to advocate for the WRL at the highest levels.

Time Commitment: Working hours are flexible in line with the requirements of the role.

Location: Remote working or at venues of the game.

Remuneration: Highly incentivised with commission based on incoming revenue. Expenses will be covered.

How to apply: If you are interested in this role, please submit your CV and cover letter to recruitment@walesrugbyleague.co.uk

If you would like to have an informal discussion about the role, please contact James Davies, Wales Rugby League Chairman – james.davies@walesrugbyleague.co.uk

Closing date: Friday 26 January (5pm)

WRL recognises the enhanced creativity, performance, and legitimacy of an organisation that embraces and celebrates diversity, and are actively striving to realise these benefits at Board and beyond. We recognise that to fully deliver on our mission and be true to our guiding principles, we must be representative of the communities which we serve. We have committed to achieving gender parity and greater diversity on our Board, and strongly encourage applications from suitably qualified candidates from under-represented sections of the community, whether based on sex, gender, race, disability, sexuality, lower socio-economic groups, or other characteristics. We would be pleased to discuss our culture and commitments with any interested individuals.